

Beat: Lifestyle

## **PALMOLIVE - Inspiration comes from all around**

### **The Journey of Fragrances**

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**USPA NEWS** - For perfumers, inspiration comes from all around as it is a rare art form to be captivated by nature and create beautiful fragrances experiences. Nature is the source of inspiration for Palmolive. The new Collection is composed of Violet, Honey, Mirabelle, Pear and Peony...

For perfumers, inspiration comes from all around as it is a rare art form to be captivated by nature and create beautiful fragrances experiences. Nature is the source of inspiration for Palmolive. The new Collection is composed of Violet, Honey, Mirabelle, Pear and Peony. Collection Violette and Honey, Collection Mirabelle, Collection Pear and Collection Peony. Each Collection itself composed by : Body Wash, Liquid Hand Wash, Bar Soap and Body Milk. You will find the true inspiration behind the sensuous fragrances : NATURE. The Line of those products is called : SKIN GARDEN.

Palmolive is a trademark of Health Care produced by Colgate-Palmolive Company (American Worldwide Consumer Products). It was introduced in 1898 and is sold in various countries. It includes Shampoo, Conditioner, Soap, Body Wash (Body Wash/Shower Gel) and Handwash Liquid. Meanwhile, Palmolive is the second brand of the Company, after Colgate Toothpaste. Colgate-Palmolive has long been in competition with Procter & Gamble, the world's largest Soap and detergent maker.

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